

Our Mission

Promote, support and enhance the healthy development of all children by:

- Providing resource and referral services for families seeking accessible, affordable, quality early childhood and school age care and education;
- Offering training, support and resources to the early care and education workforce as well as public and private schools;
- Connecting with business leaders and public officials to emphasize the value of quality child care to the economic vitality of Rockland County;
- Advocating for increased investment in quality child care and education;
- Collaborating with strategic partners to enhance our collective abilities to address the needs of the community now and in the future.

We are a membership organization made up of over 2,000 individuals. We urge you to become a member; our strength is largely due to your support.

Please contact us to learn more about membership and its benefits!

The Building Blocks of Early Literacy

In the mid-eighties the term emergent literacy gained prominence as a theory that explains the origin of reading and writing in the youngest children. Emergent literacy comprises the skills, understandings, and attitudes that young children demonstrate before they are able to control conventional forms of reading and writing. Emergent literacy is based on the understanding that young children acquire literacy not only through direct instruction, but also as the result of exposure and encouragement—as they are immersed in print, recognize the pleasure and purpose of reading and writing, and are encouraged to try the processes themselves (Teale & Sulzby, 1986; Whitehurst & Lonigan, 1998; Landry & Smith, 2006).



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Child Care Resources of Rockland, Inc.



**YOU'RE NEVER
TOO OLD, TOO
WACKY, TOO
WILD, TO PICK
UP A BOOK
AND READ TO
A CHILD**

- DR. SUESS

*Dedicated to Making Child Care
Work in Rockland County*

Become a Volunteer

The Tales for Tots Volunteer Literacy Program brings volunteer readers to child care programs. Volunteers make a commitment to read to the children once a week for at least 30 minutes.

Child Care Resources of Rockland (CCRR) recruits and trains Tales for Tots volunteers. We also gather funds to purchase appropriate books for the volunteers to read. These books are left behind at the programs, so the children can enjoy the stories over and over again.

To learn more about becoming a volunteer reader or to make a contribution to purchase books, please call or email us:

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Emerging Literacy

According to the Commission on Reading, “The single most important activity for building knowledge for their eventual success in reading is reading aloud to children.” Children who are read to, enjoy reading. Comfort with reading leads to the skills for school success.

CCRR started the Tales for Tots project in 1990 by bringing volunteers to Rockland County clinics to read to children while they waited with their families.

The volunteers modeled reading aloud and language games for the children to enjoy and for their parents to see.

Today, volunteers read to children in early childhood and school age care programs.

The readers share their love of books and reading with the children and encourage them to become lifelong readers.

Benefits of Tales for Tots

The many benefits of early literacy development are benefits that will last throughout childhood and beyond.

Children who are read to will associate reading time as an enjoyable time.

They will have a greater chance to succeed in school, build positive self-esteem, and become productive in the workforce.

